

**33RD ANNUAL  
INTERNATIONAL  
WOMEN'S DAY**

SAN ANTONIO, TEXAS



**WHEN: SUN. MARCH 5  
2PM**

**WHERE: MILIAM PARK**

501 W COMMERCE ST.  
SAN ANTONIO, TX 78207

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# SALT of the EARTH

## 70<sup>th</sup> Anniversary in 2024

The film *Salt of the Earth* is based on a historical strike against the Empire Zinc Mine in New Mexico, October 17, 1950. The black and white film depicts prejudice against the Mexican-American workers, striking to attain wage equality with Anglo workers in other mines, and to be treated with dignity by the bosses. Filmed in 1954 and released in New York City the same year, the film was written by Michael Wilson, directed by Herbert J. Biberman, and produced by Paul Jarrico, starring Juan Chacon, Rosaura Revueltas, Will Geer. *Salt of the Earth* appears to be the only American film blacklisted by the Hollywood establishment because of alleged involvement in communist politics by Wilson, Biberman, and Jarrico. This blacklisting took place during the McCarthy era, referring to the policies of

Senator Joseph McCarthy, a period known as the 2<sup>nd</sup> Red Scare in the U.S., late 1940s through the 1950s. The 1<sup>st</sup> Red Scare in the U.S. occurred, 1919-1920 when fear of recent immigrants and dissidents, in particular, those who embraced communist, socialist, or anarchist ideology, reigned.

The human fuel behind the conceptualization of the 70<sup>th</sup> Anniversary and commemoration of *Salt of the Earth*, scheduled for 2024, is Dorinda Moreno. The overarching organizer is Fuerza Mundial Continuum & Associates. More information will follow in the next issue of *La Platica del Norte* (contact: [laplaticadelnorte@gmail.com](mailto:laplaticadelnorte@gmail.com)). Watch *Salt of the Earth* at: [bit.ly/saltEarth](http://bit.ly/saltEarth)

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